



desert conservation PROGRAM

Date December 30, 2011

TO: DISTRIBUTION

RE: DESERT CONSERVATION PROGRAM PROJECT COMPLETION NOTIFICATION:
MOJAVE MAX EDUCATION PROGRAM
2005-RRCIA-559A

The work for the above referenced project has been completed. Please see the attached for all project related information.

The purpose of the above referenced project was:

- To provide Public Information and Education under the terms of the existing Multiple Species Habitat Conservation Plan.
- To implement and administer the education components of the Mojave Max Education Program including:
 - Implementing Mojave Max teacher training programs and student education programs;
 - Updating the Mojave Max Education Manual;
 - Planning and hosting the annual Mojave Max winner's announcement and field trip;
 - Applying for and developing alternative funding to promote a self-sustaining Mojave Max Education Program;
 - Contributing to the evaluation and documentation of the Mojave Max Education Program; and
- To increase Coordination with Program Partners through interagency partnership development and coordination.

The major accomplishment or findings of this project include:

- Improved coordination and relationships with other agencies including Southern Nevada Agency Partnership (also known as SNAP which is a partnership among Bureau of Land Management, National Park Service, United States Fish and Wildlife Service and United States Forest Service) and the Desert Managers Group of Southern Nevada (also known as DMG which is a partnership among 18 Southern California agencies). Both SNAP and DMG support the Mojave Max Education Program by implementing additional education programs, teaching classes and developing additional educational content.
- Completed and submitted a minimum of 12 grant applications.

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- Developed and sold Mojave Max merchandise at the Red Rock Visitor's Center store; 100% of the proceeds are contributed the Mojave Max Education Program.
- Received and contributed an additional \$28,236 in supplemental funding from grants, donations, and merchandise sales.
- Directly educated 66,485 students during the term of this contract. The actual reach can be estimated at 3 times these numbers for student contacts; teachers trained can be expected to reach hundreds more students following their training.
 - 50,953 students attended a classroom program;
 - 13,088 students attended an assembly program;
 - 72 teachers were trained;
 - 2,444 students attended education programs taught by trained volunteers; and
 - 22,672 Mojave Max Emergence Contest Entries were received.

For more information about this project and/or for other Project Reports or Symposium Reports, please visit our website at:

<http://www.clarkcountynv.gov/Depts/dcp/Pages/default.aspx>

If you have any questions, please contact Christina Gibson at (702) 455-2860.

Sincerely,

Marci D. Henson
Program Manager

cc:

US Fish and Wildlife Service
Board of County Commissioners (7)
Permittees' Executive Committee
Permittees' Process Management Group
John Hill, Purchasing
Catherine Jorgenson, District Attorney – Civil Division
Desert Conservation Program Community Advisory Committee
Desert Conservation Program Interested Parties List
Multiple Species Habitat Conservation Plan Implementing Agencies
Science Advisor
SNPLMA Office (for SNPLMA projects)
Congressional Office
All Environmental Management Staff Distribution

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